

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO: 254747

1. THE NAME OF THE CANDIDATE IS: Barack Obama
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President of the US in  
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Obama For America
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Martin Nesbitt
5. THE CONTACT PERSON FOR THE PURCHASER IS:  
Katie Keuleman  
Name  
3050 K St NW WASH DC 20007  
Address  
202 338-8700  
Phone Number
6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER  
ARE:  
Martin Nesbitt - Treasurer  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee,



WPLG

## ORDER

Print Date 09/21/12 Page 1 of 4

Flight Dates 07/21/12-08/03/12

Contract / Revision 254747 /

Original Date / Revision  
07/20/12 07/20/12

Advertiser Pol/B Obama/Pres/D

Agency GMMB

Buying Contact

3050 K Street NW  
Suite 100  
Washington, DC 20007Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product  
OBAMA FOR AMERICA

Agency Com 15%

Billing Contact  
3050 K Street NW  
Suite 100  
Washington, DC 20007

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1492

Alt Order # 06245141

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-2

Advertiser Ref

Order Share 29% Market Value 526379

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	2%	10527
WFOR	28%	147386
WPXM	%	0
WSVN	29%	152650
WTVJ	12%	63165

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
July 2012	56	\$73,525.00	\$86,500.00	0.00	06/25/12	07/29/12	56	\$73,525.00	\$86,500.00
August 2012	50	\$56,227.50	\$66,150.00	0.00	07/30/12	08/03/12	50	\$56,227.50	\$66,150.00
Totals	106	\$129,752.50	\$152,650.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WPLG	07/23/12	08/03/12	M-F 10a Judge Judy (old) Judge Judy	CM	10-11a (10:30 AM-11:00 AM)	MTWTF--	:30	3	\$600.00	P-2	0.00 NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWTF--		2			\$600.00		0.00			
Week:		07/30/12	08/05/12	MTWTF--		3			\$600.00		0.00			
E 2	WPLG	07/23/12	08/03/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	MTWTF--	:30	2	\$3,700.00	P-2	0.00 NM	4	\$14,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWTF--		2			\$3,700.00		0.00			
Week:		07/30/12	08/05/12	MTWTF--		2			\$3,700.00		0.00			
E 3	WPLG	07/23/12	08/03/12	M-F 11a The View M-F The View	CM	11-12n	MTWTF--	:30	4	\$800.00	P-2	0.00 NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	MTWTF--		4			\$800.00		0.00			
Week:		07/30/12	08/05/12	MTWTF--		3			\$800.00		0.00			
E 4	WPLG	07/23/12	08/03/12		CM	1206-106a	MTWTF--	:30	3	\$600.00	P-2	0.00 NM	5	\$3,000.00



WPLG

Print Date: 09/21/12

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Contract / Revision **254747** Flight Dates **07/21/12-08/03/12**

Hiatus Dates

Original Date / Revision 07/20/12/ 07/20/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA FOR AMERICA**

Estimate # **1492**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 12:06-1:06a Kimmel											
				M-F Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/23/12	07/29/12	MTWTF--					2	\$600.00		0.00			
Week: 07/30/12		07/30/12	08/05/12	MTWTF--					3	\$600.00		0.00			
E 5	WPLG	07/23/12	08/03/12	M-F 12n News	CM	12-1PM	MTWTF--	:30	3	\$500.00	P-2	0.00	NM	5	\$2,500.00
				M-F LCL 10 News @ No	(12:30 PM-1:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/23/12	07/29/12	MTWTF--					2	\$500.00		0.00			
Week: 07/30/12		07/30/12	08/05/12	MTWTF--					3	\$500.00		0.00			
E 6	WPLG	07/23/12	08/03/12	M-F 12n News	CM	12-1PM	MTWTF--	:30	3	\$500.00	P-2	0.00	NM	5	\$2,500.00
				M-F LCL 10 News @ No	(12:00 PM-12:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/23/12	07/29/12	MTWTF--					2	\$500.00		0.00			
Week: 07/30/12		07/30/12	08/05/12	MTWTF--					3	\$500.00		0.00			
E 7	WPLG	07/23/12	08/03/12	M-F 3p GH (old)	CM	3-4pm	MTWTF--	:30	4	\$600.00	P-2	0.00	NM	7	\$4,200.00
				M-F General Hospital	(3:00 PM-4:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/23/12	07/29/12	MTWTF--					4	\$600.00		0.00			
Week: 07/30/12		07/30/12	08/05/12	MTWTF--					3	\$600.00		0.00			
E 8	WPLG	07/23/12	08/03/12	M-F 4:30a LCL News	CM	4:30-5A	MTWTF--	:30	3	\$150.00	P-2	0.00	NM	5	\$750.00
				4:30A LCL News	(4:30 AM-4:59 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/23/12	07/29/12	MTWTF--					2	\$150.00		0.00			
Week: 07/30/12		07/30/12	08/05/12	MTWTF--					3	\$150.00		0.00			
E 9	WPLG	07/23/12	08/03/12	M-F 4p Dr Oz	CM	4-5p	MTWTF--	:30	3	\$900.00	P-2	0.00	NM	5	\$4,500.00
				Dr Oz	(4:30 PM-5:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/23/12	07/29/12	MTWTF--					2	\$900.00		0.00			
Week: 07/30/12		07/30/12	08/05/12	MTWTF--					3	\$900.00		0.00			
E 10	WPLG	07/23/12	08/03/12	M-F 5a LCL News	CM	5-6am	MTWTF--	:30	2	\$600.00	P-2	0.00	NM	3	\$1,800.00
				LCL 10 News @ 5am	(5:00 AM-5:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/23/12	07/29/12	MTWTF--					1	\$600.00		0.00			
Week: 07/30/12		07/30/12	08/05/12	MTWTF--					2	\$600.00		0.00			
E 11	WPLG	07/23/12	08/03/12	M-F 5a LCL News	CM	5-6am	MTWTF--	:30	2	\$600.00	P-2	0.00	NM	3	\$1,800.00
				LCL 10 News @ 5am	(5:30 AM-6:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/23/12	07/29/12	MTWTF--					1	\$600.00		0.00			
Week: 07/30/12		07/30/12	08/05/12	MTWTF--					2	\$600.00		0.00			
E 12	WPLG	07/23/12	08/03/12	M-F 5p LCL News	CM	5-6p	MTWTF--	:30	3	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
				Local 5p News	(5:30 PM-6:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/23/12	07/29/12	MTWTF--					2	\$1,200.00		0.00			
Week: 07/30/12		07/30/12	08/05/12	MTWTF--					3	\$1,200.00		0.00			
E 13	WPLG	07/23/12	08/03/12	M-F 6a LCL News	CM	6-7am	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
				LCL 10 News @ 6am	(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/23/12	07/29/12	MTWTF--					1	\$1,200.00		0.00			
Week: 07/30/12		07/30/12	08/05/12	MTWTF--					2	\$1,200.00		0.00			
E 14	WPLG	07/23/12	08/03/12	M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	3	\$2,500.00	P-2	0.00	NM	5	\$12,500.00
				M-F Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WPLG

Print Date: 09/21/12

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Contract / Revision **254747** Flight Dates **07/21/12-08/03/12**

Hiatus Dates

Original Date / Revision 07/20/12/ 07/20/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA FOR AMERICA**

Estimate # **1492**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 14	WPLG	07/23/12	08/03/12	M-F Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	3	\$2,500.00	P-2	0.00	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	MTWTF--					2	\$2,500.00		0.00			
		Week: 07/30/12	08/05/12	MTWTF--					3	\$2,500.00		0.00			
E 15	WPLG	07/23/12	08/03/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	MTWTF--					1	\$1,200.00		0.00			
		Week: 07/30/12	08/05/12	MTWTF--					2	\$1,200.00		0.00			
E 16	WPLG	07/23/12	08/03/12	M-F Jeopardy M-F Jeopardy	CM	730-8pm	MTWTF--	:30	2	\$3,000.00	P-2	0.00	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	MTWTF--					2	\$3,000.00		0.00			
		Week: 07/30/12	08/05/12	MTWTF--					2	\$3,000.00		0.00			
E 17	WPLG	07/23/12	08/03/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-9:00 AM)	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	MTWTF--					1	\$1,200.00		0.00			
		Week: 07/30/12	08/05/12	MTWTF--					2	\$1,200.00		0.00			
E 18	WPLG	07/23/12	08/03/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-9:30 AM)	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	MTWTF--					2	\$700.00		0.00			
		Week: 07/30/12	08/05/12	MTWTF--					3	\$700.00		0.00			
E 19	WPLG	07/23/12	07/30/12	Mon 8-9p Bachelor Pad	CM	8-10p (8:00 PM-10:00 PM)	M-----	:30	2	\$8,000.00	P-2	0.00	NM	3	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	2-----					2	\$8,000.00		0.00			
		Week: 07/30/12	08/05/12	1-----					1	\$8,000.00		0.00			
E 20	WPLG	07/21/12	07/28/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	-----1-					1	\$700.00		0.00			
		Week: 07/23/12	07/29/12	-----1-					1	\$700.00		0.00			
E 21	WPLG	07/21/12	07/28/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am (6:30 AM-7:00 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	-----1-					1	\$600.00		0.00			
		Week: 07/23/12	07/29/12	-----1-					1	\$600.00		0.00			
E 22	WPLG	07/21/12	07/28/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:00 AM-9:30 AM)	-----1-	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	-----1-					1	\$700.00		0.00			
		Week: 07/23/12	07/29/12	-----1-					1	\$700.00		0.00			
E 23	WPLG	07/22/12	07/29/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (10:00 AM-10:30 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	-----1					1	\$700.00		0.00			
		Week: 07/23/12	07/29/12	-----1					1	\$700.00		0.00			
E 24	WPLG	07/22/12	07/29/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P (11:00 PM-11:30 PM)	-----1	:30	1	\$3,000.00	P-2	0.00	NM	2	\$6,000.00

Contract / Revision      **254747**      Flight Dates **07/21/12-08/03/12**

### Hiatus Dates

Original Date / Revision    07/20/12/    07/20/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product **OBAMA FOR AMERICA**

Estimate #     **1492**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	WPLG	07/22/12	07/29/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P (11:00 PM-11:30 PM)	-----1	:30	1	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/16/12	07/22/12	-----1		1				\$3,000.00		0.00			
	Week:	07/23/12	07/29/12	-----1		1				\$3,000.00		0.00			
E 25	WPLG	07/22/12	07/29/12	Su Wknd Early News Sunday Weekend Early	CM	various (6:30 PM-7:00 PM)	-----1	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/16/12	07/22/12	-----1		1				\$1,000.00		0.00			
	Week:	07/23/12	07/29/12	-----1		1				\$1,000.00		0.00			
E 26	WPLG	07/22/12	07/29/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/16/12	07/22/12	-----1		1				\$800.00		0.00			
	Week:	07/23/12	07/29/12	-----1		1				\$800.00		0.00			
E 27	WPLG	07/22/12	07/22/12	Su 9-10p EXTREME MAKEOVER V	CM	9-10pm	-----2	:30	2	\$6,000.00	P-2	0.00	NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/16/12	07/22/12	-----2		2				\$6,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPLG	07/16/12-07/22/12	Su 9-10p		9-10pm	-----Su	:30		<del>(\$6,000.00)</del>		0.00	NM		
			See MG 27.3,27.4												
	2	WPLG	07/16/12-07/22/12	Su 9-10p		9-10pm	-----Su	:30		<del>(\$6,000.00)</del>		0.00	NM		
			See MG 27.3,27.4												
	3	WPLG	07/16/12-07/22/12	Su 8-9p		8-10p	-----Su	:30		\$6,000.00		0.00	NM		
			Ⓜ MG for 27.1,27.2												
			[program correction: bachelorette finale]												
	4	WPLG	07/16/12-07/22/12	Su 8-9p		8-10p	-----Su	:30		\$6,000.00		0.00	NM		
			Ⓜ MG for 27.1,27.2												
			[program correction: bachelorette finale]												
E 28	WPLG	07/22/12	07/29/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/16/12	07/22/12	-----1		1				\$700.00		0.00			
	Week:	07/23/12	07/29/12	-----1		1				\$700.00		0.00			
E 29	WPLG	08/02/12	08/02/12	Thu 10-11p Rookie Blue	CM	10-11p	---1---	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	---1---		1				\$5,000.00		0.00			
E 30	WPLG	07/24/12	07/31/12	Tue 9-10p Trust Us With Your L	CM	9-10p (9:00 PM-10:00 PM)	-1-----	:30	1	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/12	07/29/12	-1-----		1				\$3,000.00		0.00			
	Week:	07/30/12	08/05/12	-1-----		1				\$3,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WPLG	07/30/12-08/05/12	Tue 9-10p		9-10p	(9:00 PM-10:00 PM)-T-----	:30		<del>(\$3,000.00)</del>		0.00	NM		
			See MG 30.3												
	3	WPLG	07/31/12-07/31/12	Tue 9-10p		9-10p	-T-----	:30		\$3,000.00		0.00	NM		
			Ⓜ MG for 30.2 07/31												
			[Wipeout airs Tuesday 9-10p July 31st]												
Totals														106	\$152,650.00

Totals	106\$152,650.00
--------	-----------------

F/P

**SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING**

(The Ad Is Political, Relates to an Issue of Public Importance,  
or Refers to But Is Not Authorized by a Candidate)

CONTRACT NO. 259355

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Laura Lancaster  
Name

5937 Jones Creek Rd Baton Rouge LA 70817  
Address

225 752-5159  
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Sheldon Adelson  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is Barack Obama
- b. The candidate seeks election to the office of President in  
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is James Coulter
- b. The Purchaser is Republican James Coulter

**NOTE:** If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

# ORDER

Flight Dates 10/01/12-10/14/12

Contract / Revision 259355 /

Original Date / Revision  
09/18/12 09/18/12

Advertiser ISS/Rep Jewish Coalition

Agency Jamestown Associates

Buying Contact

5937 Jones Creed Rd  
Baton Rouge, LA 70817

Product

REP JEWISH COALITION

Agency Com 15%

Billing Contact

5937 Jones Creed Rd  
Baton Rouge, LA 70817

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue

Priority P-2

Advertiser Ref

Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 200300

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	146	\$170,255.00	\$200,300.00	0.00	10/01/12	10/14/12	146	\$170,255.00	\$200,300.00
Totals	146	\$170,255.00	\$200,300.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WPLG	10/01/12	10/12/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	MTWTF--	:30	5	\$750.00	P-2	0.00 NM	10	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--		5			\$750.00			0.00		
Week:		10/08/12	10/14/12	MTWTF--		5			\$750.00			0.00		
E 2	WPLG	10/01/12	10/12/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	MTWTF--	:30	3	\$1,500.00	P-2	0.00 NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--		3			\$1,500.00			0.00		
Week:		10/08/12	10/14/12	MTWTF--		3			\$1,500.00			0.00		
E 3	WPLG	10/01/12	10/12/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MTWTF--	:30	3	\$1,500.00	P-2	0.00 NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--		3			\$1,500.00			0.00		
Week:		10/08/12	10/14/12	MTWTF--		3			\$1,500.00			0.00		
E 4	WPLG	10/01/12	10/12/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$1,500.00	P-2	0.00 NM	10	\$15,000.00



WPLG

Print Date: 09/21/12

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Contract / Revision **259355** Flight Dates **10/01/12-10/14/12**

Hiatus Dates

Original Date / Revision 09/18/12/ 09/18/12

Order Sep 00:15:00

Advertiser **ISS/Rep Jewish Coalition** Product **REP JEWISH COALITION** Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WPLG	10/01/12	10/12/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$1,500.00	P-2	0.00 NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--					5	\$1,500.00		0.00		
Week:		10/08/12	10/14/12	MTWTF--					5	\$1,500.00		0.00		
E 5	WPLG	10/01/12	10/12/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-9:00 AM)	MTWTF--	:30	5	\$1,500.00	P-2	0.00 NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--					5	\$1,500.00		0.00		
Week:		10/08/12	10/14/12	MTWTF--					5	\$1,500.00		0.00		
E 6	WPLG	10/01/12	10/12/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a	MTWTF--	:30	5	\$700.00	P-2	0.00 NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--					5	\$700.00		0.00		
Week:		10/08/12	10/14/12	MTWTF--					5	\$700.00		0.00		
E 7	WPLG	10/01/12	10/12/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	MTWTF--	:30	5	\$600.00	P-2	0.00 NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--					5	\$600.00		0.00		
Week:		10/08/12	10/14/12	MTWTF--					5	\$600.00		0.00		
E 8	WPLG	10/01/12	10/12/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	MTWTF--	:30	5	\$600.00	P-2	0.00 NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--					5	\$600.00		0.00		
Week:		10/08/12	10/14/12	MTWTF--					5	\$600.00		0.00		
E 9	WPLG	10/01/12	10/12/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	MTWTF--	:30	3	\$600.00	P-2	0.00 NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--					3	\$600.00		0.00		
Week:		10/08/12	10/14/12	MTWTF--					3	\$600.00		0.00		
E 10	WPLG	10/01/12	10/12/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$1,200.00	P-2	0.00 NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--					5	\$1,200.00		0.00		
Week:		10/08/12	10/14/12	MTWTF--					5	\$1,200.00		0.00		
E 11	WPLG	10/01/12	10/12/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	MTWTF--	:30	5	\$1,200.00	P-2	0.00 NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--					5	\$1,200.00		0.00		
Week:		10/08/12	10/14/12	MTWTF--					5	\$1,200.00		0.00		
E 12	WPLG	10/01/12	10/12/12	M-F 6p LCL News M-F Local News	CM	6-630pm	MTWTF--	:30	5	\$2,000.00	P-2	0.00 NM	10	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--					5	\$2,000.00		0.00		
Week:		10/08/12	10/14/12	MTWTF--					5	\$2,000.00		0.00		
E 13	WPLG	10/01/12	10/12/12	M-F Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	2	\$2,500.00	P-2	0.00 NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	MTWTF--					2	\$2,500.00		0.00		
Week:		10/08/12	10/14/12	MTWTF--					2	\$2,500.00		0.00		
E 14	WPLG	10/01/12	10/12/12	M-F Jeopardy M-F Jeopardy	CM	730-8pm	MTWTF--	:30	2	\$3,000.00	P-2	0.00 NM	4	\$12,000.00





WPLG

Print Date: 09/21/12

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Contract / Revision **259355** Flight Dates **10/01/12-10/14/12**

Hiatus Dates

Original Date / Revision 09/18/12/ 09/18/12

Order Sep 00:15:00

Advertiser **ISS/Rep Jewish Coalition** Product **REP JEWISH COALITION** Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 14	WPLG	10/01/12	10/12/12	M-F Jeopardy M-F Jeopardy	CM	730-8pm	MTWTF--	:30	2	\$3,000.00	P-2	0.00 NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWTF--		2			\$3,000.00		0.00			
	Week:	10/08/12	10/14/12	MTWTF--		2			\$3,000.00		0.00			
E 15	WPLG	10/01/12	10/12/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	MTWTF--	:30	3	\$3,700.00	P-2	0.00 NM	6	\$22,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWTF--		3			\$3,700.00		0.00			
	Week:	10/08/12	10/14/12	MTWTF--		3			\$3,700.00		0.00			
E 16	WPLG	10/01/12	10/13/12	SAT 11-1130P SAT Late News	CM	11-1130P (11:00 PM-11:35 PM)	-----1-	:30	1	\$2,000.00	P-2	0.00 NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----1-		1			\$2,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
	3	WPLG	10/01/12-10/07/12	SAT 11-1130P		11-1130P	(11:00 PM-11:35 PM)-----Sa--	:30		<del>(\$2,000.00)</del>		0.00 NM		
	See MG 16.7													
	7	WPLG	10/06/12-10/06/12	M-Su LR Late News		Various	-----Sa--	:30		\$2,000.00		0.00 NM		
	Ⓜ MG for 16.3 10/06 [SPOTS WILL RUN LATE DUE TO FOOTBALL 1130P-1205A]													
	Week:	10/08/12	10/14/12	-----1-		1			\$2,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
	4	WPLG	10/08/12-10/14/12	SAT 11-1130P		11-1130P	(11:00 PM-11:35 PM)-----Sa--	:30		<del>(\$2,000.00)</del>		0.00 NM		
	See MG 16.8													
	8	WPLG	10/13/12-10/13/12	M-Su LR Late News		Various	-----Sa--	:30		\$2,000.00		0.00 NM		
	Ⓜ MG for 16.4 10/13 [SPOTS WILL RUN LATE DUE TO NASCAR]													
E 17	WPLG	10/01/12	10/14/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	-----1	:30	1	\$3,000.00	P-2	0.00 NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----1		1			\$3,000.00		0.00			
	Week:	10/08/12	10/14/12	-----1		1			\$3,000.00		0.00			
E 18	WPLG	10/01/12	10/14/12	6AM-Sun LCL 10 News Local 10 News Sunday	CM	6-7am	-----1	:30	1	\$500.00	P-2	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----1		1			\$500.00		0.00			
	Week:	10/08/12	10/14/12	-----1		1			\$500.00		0.00			
E 19	WPLG	10/01/12	10/14/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am	-----SS	:30	2	\$1,500.00	P-2	0.00 NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----SS		2			\$1,500.00		0.00			
	Week:	10/08/12	10/14/12	-----SS		2			\$1,500.00		0.00			
E 20	WPLG	10/01/12	10/13/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:00 AM-10:00 AM)	-----1-	:30	1	\$700.00	P-2	0.00 NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----1-		1			\$700.00		0.00			
	Week:	10/08/12	10/14/12	-----1-		1			\$700.00		0.00			
E 21	WPLG	10/01/12	10/13/12	Sa Wknd Early News Sa Weekend Early New	CM	Various (7:00 PM-7:30 PM)	-----1-	:30	1	\$1,500.00	P-2	0.00 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----1-		1			\$1,500.00		0.00			



WPLG

Print Date: 09/21/12

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Contract / Revision **259355** Flight Dates **10/01/12-10/14/12**

Hiatus Dates

Original Date / Revision 09/18/12/ 09/18/12

Order Sep 00:15:00

Advertiser **ISS/Rep Jewish Coalition** Product **REP JEWISH COALITION** Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 21	WPLG	10/01/12	10/13/12	Sa Wknd Early News	CM	Various	-----1-	:30	1	\$1,500.00	P-2	0.00 NM	2	\$3,000.00
				Sa Weekend Early New		(7:00 PM-7:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----1-		1			\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
3	WPLG	10/01/12-10/07/12		Sa Wknd Early News		Various	(7:00 PM-7:30 P-----Sa--	:30		<del>(\$1,500.00)</del>		0.00 NM		
	See MG 21.7													
7	WPLG	10/06/12-10/06/12		Sports Saturday during Collec		7-8P	-----Sa--	:30		\$1,500.00		0.00 NM		
	Ⓜ MG for 21.3 10/06													
	[PROGRAM CORRECTION: SPORTS SAT]													
	Week:	10/08/12	10/14/12	-----1-		1			\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
4	WPLG	10/08/12-10/14/12		Sa Wknd Early News		Various	(7:00 PM-7:30 P-----Sa--	:30		<del>(\$1,500.00)</del>		0.00 NM		
	See MG 21.8													
8	WPLG	10/13/12-10/13/12		Auto Racing #1		730-1130p	-----Sa--	:30		\$1,500.00		0.00 NM		
	Ⓜ MG for 21.4 10/13													
	[PROGRAM CORRECTION: NASCAR]													
E 22	WPLG	10/01/12	10/14/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$700.00	P-2	0.00 NM	2	\$1,400.00
				9a-Sun LCL 10 News		(9:30 AM-10:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----1		1			\$700.00		0.00			
	Week:	10/08/12	10/14/12	-----1		1			\$700.00		0.00			
E 23	WPLG	10/01/12	10/14/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$700.00	P-2	0.00 NM	2	\$1,400.00
				9a-Sun LCL 10 News		(10:00 AM-10:30 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----1		1			\$700.00		0.00			
	Week:	10/08/12	10/14/12	-----1		1			\$700.00		0.00			
E 24	WPLG	10/01/12	10/14/12	This Week (ABC)	CM	1030-1130am	-----1	:30	1	\$1,700.00	P-2	0.00 NM	2	\$3,400.00
				This Week (ABC)		(10:30 AM-11:30 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----1		1			\$1,700.00		0.00			
	Week:	10/08/12	10/14/12	-----1		1			\$1,700.00		0.00			
E 25	WPLG	10/01/12	10/14/12	TWISF/Michael Putney	CM	1130a-12n	-----1	:30	1	\$700.00	P-2	0.00 NM	2	\$1,400.00
				This Week in South F		(11:30 AM-12:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----1		1			\$700.00		0.00			
	Week:	10/08/12	10/14/12	-----1		1			\$700.00		0.00			
E 26	WPLG	10/01/12	10/14/12	Su Wknd Early News	CM	various	-----1	:30	1	\$2,500.00	P-2	0.00 NM	2	\$5,000.00
				Sunday Weekend Early		(6:30 PM-7:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----1		1			\$2,500.00		0.00			
	Week:	10/08/12	10/14/12	-----1		1			\$2,500.00		0.00			
Totals													146	\$200,300.00

F/P

**SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING**

(The Ad is Political, Relates to an Issue of Public Importance,  
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 259592

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Laura Lancaster  
Name

5937 Jones Creek Rd Baton Rouge LA 70817  
Address

225 752-5159  
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Sheldon Adelson  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is Barack Obama.
- b. The candidate seeks election to the office of President in  
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is James Coulter
- b. The Purchaser is Republican James Coulter

**NOTE:** If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

# ORDER

Print Date 09/20/12 Page 1 of 3

Flight Dates 10/15/12-10/21/12

Contract / Revision 259592 /

Original Date / Revision  
09/19/12 09/19/12

Advertiser ISS/Rep Jewish Coalition

Agency Jamestown Associates

Buying Contact

5937 Jones Creed Rd  
Baton Rouge, LA 70817

Product  
REP JEWISH COALITION

Agency Com 15%

Billing Contact

5937 Jones Creed Rd  
Baton Rouge, LA 70817

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 06324323

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue

Priority P-2

Advertiser Ref

Primary Account Executive

Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 37900

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	37	\$32,215.00	\$37,900.00	0.00	10/01/12	10/21/12	37	\$32,215.00	\$37,900.00
Totals	37	\$32,215.00	\$37,900.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	10/15/12	10/19/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	MTWTF--	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		3				\$1,500.00		0.00			
E 2	WPLG	10/15/12	10/19/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MTWTF--	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		3				\$1,500.00		0.00			
E 3	WPLG	10/15/12	10/19/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	MTWTF--	:30	3	\$1,800.00	P-2	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		3				\$1,800.00		0.00			
E 4	WPLG	10/15/12	10/19/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		3				\$700.00		0.00			
E 5	WPLG	10/15/12	10/19/12		CM	12-1PM	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00



WPLG

Print Date: 09/20/12

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Contract / Revision **259592** Flight Dates **10/15/12-10/21/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser **ISS/Rep Jewish Coalition** Product **REP JEWISH COALITION** Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 12n News											
				M-F LCL 10 News @ No		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--					5	\$600.00		0.00			
E 6	WPLG	10/15/12	10/19/12	M-F 12n News	CM	12-1PM	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
				M-F LCL 10 News @ No		(12:30 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--					5	\$600.00		0.00			
E 7	WPLG	10/15/12	10/19/12	M-F 1p The Chew	CM	1-2p	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00
				The Chew		(1:00 PM-2:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--					3	\$600.00		0.00			
E 8	WPLG	10/15/12	10/19/12	M-F 5p LCL News	CM	5-6p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
				Local 5p News		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--					2	\$1,200.00		0.00			
E 9	WPLG	10/15/12	10/19/12	M-F 5p LCL News	CM	5-6p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
				Local 5p News		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--					2	\$1,200.00		0.00			
E 10	WPLG	10/20/12	10/20/12	M-Su LR Late News	CM	Various	-----1-	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				M-Su Late Run Late N											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-					1	\$2,000.00		0.00			
E 11	WPLG	10/21/12	10/21/12	6AM-Sun LCL 10 News	CM	6-7am	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				Local 10 News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1					1	\$500.00		0.00			
E 12	WPLG	10/20/12	10/20/12	7AM-Sat LCL 10 News	CM	7-8am	-----SS	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				Local 10 News Sat @											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$1,500.00		0.00			
E 13	WPLG	10/20/12	10/20/12	9AM-Sat LCL 10 News	CM	9-10:30am	-----1-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Local 10 News Saturd		(9:00 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-					1	\$1,200.00		0.00			
E 14	WPLG	10/21/12	10/21/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				9a-Sun LCL 10 News		(9:30 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1					1	\$700.00		0.00			
E 15	WPLG	10/21/12	10/21/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				9a-Sun LCL 10 News		(10:00 AM-10:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1					1	\$700.00		0.00			
E 16	WPLG	10/21/12	10/21/12	TWISF/Michael Putney	CM	1130a-1230p	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				This Week in South F		(11:30 AM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1					1	\$700.00		0.00			
N 17	WPLG	10/21/12	10/21/12	7a-Sun LCL 10 News	CM	7-8am	-----S	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				Local 10 News Sunday @											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WPLG

Print Date: 09/20/12

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Contract / Revision      **259592**      Flight Dates **10/15/12-10/21/12**

Hiatus Dates

Original Date / Revision    09/19/12/    09/19/12

Order Sep    00:15:00

Advertiser    **ISS/Rep Jewish Coalition**    Product **REP JEWISH COALITION**    Estimate #

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	WPLG	10/21/12	10/21/12	7a-Sun LCL 10 News	CM	7-8am	-----S	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
Local 10 News Sunday @															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-----S					1	\$1,500.00		0.00			
														<b>Totals</b>	<b>37 \$37,900.00</b>